

Mihir Barve

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I came to product through racing, journalism, and real estate — not a bootcamp. One dense year shipping AI product, built on five-plus years in high-pressure, cross-functional, communication-heavy roles that career-track PMs rarely get. I reason from first principles, compress sprawling feature sets into products people use without onboarding, and write PRDs detailed enough that engineers build straight to QA.

SELECTED ACHIEVEMENTS

- Rebuilt a sales dialler from a single call button into a full outbound system at parity with category leaders (JustCall, Aircall, RingCentral) in four months — lifting monthly call volume ~5x, from under 1,000 to 4,087.
- Shipped AI Voicemails, a first-to-market feature — personalised voicemail drops at scale, in the rep's own voice, generated from a text prompt.
- Spotted a weak strategic position in two weeks and made the case to change it — then produced the V1 of the agentic platform that became the company's main bet.

EXPERIENCE

Founders' Office · Product & Growth · AgentR (Ruzo) Apr 2025 – Nov 2025

- Joined a five-person, pre-revenue startup building a standalone MCP server. Within two weeks, made the case that the defensible product was the client experience itself, not another integration on a commoditising pile.
- Won founder buy-in to build Ruzo, a full agentic platform, as a parallel bet — keeping the original app live while the new one grew into the company's main direction.
- Produced the PRDs, wireframes, UX flows, and P0–P3 prioritisation for Ruzo's V1 and ran QA; engineers built to spec, founders held final approval.
- Pushed for direct, in-client integrations over a standalone MCP server — the product direction that led the team to a LangGraph-based agent architecture (ReAct / CodeAct).

Associate Product Manager · SuperAGI (by Contlo) Aug 2024 – Mar 2025

- Took ownership of the Dialler in SuperSales — a single in-CRM "call" button — and built it into a full outbound system (inbound calling, lead lists, parallel dialling) at parity with JustCall, Aircall, and RingCentral in four months.
- Conceived and shipped AI Voicemails, a first-to-market feature — wiring the platform's AI SDR, ElevenLabs voice cloning, and Twilio delivery into a one-click flow.
- The system lifted monthly call volume ~5x — from under 1,000 (inherited October baseline) to 4,087 (January) — as existing customers expanded usage.
- Built Sequences in parallel — a multi-channel outreach engine (calls, email, LinkedIn) — bringing it to parity with Apollo, Salesloft, and Outreach.
- Ran both tracks end to end, competitor analysis through UAT, orchestrating a dedicated frontend and backend engineer per track plus shared design and QA.

Project Manager · Verdent Ventures Jan 2024 – Aug 2024

- Led real-estate redevelopment deals end to end — site evaluation, stakeholder negotiation with society committees and landlords, and the legal documentation behind each agreement. Ran a team of five.

Deputy Manager, Marketing · Cars24 Feb 2023 – Jan 2024

- Helped productise Cars24's New Car platform (a lead-generation engine) and owned its content strategy, authoring 150+ buyer's-guide car reviews to drive SEO.

Junior Correspondent · Car&Bike (Mahindra First Choice) Jan 2022 – Feb 2023

- Authored 1,000+ published articles generating 10M+ page visits; test-drove and reviewed new vehicles; managed relationships with India's top automotive brands.

Earlier: Professional racing driver, Indian National Formula 4 Championship (2018–2021) · Content Writing Intern, SumHR (2020)

SKILLS

Product strategy & roadmapping	Competitor & market analysis	PRD & wireframe-complete specs
Feature prioritisation (P0–P3)	UX thinking	QA & edge-case testing
Product messaging & copywriting	Cross-functional leadership	

EDUCATION

B.A. English Literature — Amity University · 2026	CAPM — Institute of Product Leadership · 2024
HSC (Science) — Mithibai College, Mumbai	